

## **Fifty Women Entrepreneurs from Across Canada Taking 3-Day Immersive Educational Program Taught by Vancouver's Top Business Leaders**

Tuesday, April 5, 2016

Vancouver, BC. Today the Forum for Women Entrepreneurs (FWE) announced that 50 women entrepreneurs from across Canada will be coming to Vancouver for its 3-day immersive educational program, E-Series, beginning Wednesday, April 6. This year's class includes representation from 5 provinces, including as far east as New Brunswick and Newfoundland.

E-Series, which is often referred to by participants as a 'mini MBA,' is a comprehensive educational program that has participants dig deep into essential business areas, including marketing, sales, HR, and raising capital. Taught by over 25 business leaders, the program promotes 'real-world' knowledge and interactive learning in small classroom settings.

This year's speakers include **Wendy Lisogar Cocchia** (Chief Executive Officer, Century Plaza Hotel & Spa and Absolute Spa Group and Co-Founder, Pacific Autism Family Centre Foundation), **Bev Briscoe** (Past President, Hiway Refrigeration, and current Chair, Ritchie Bros), **Deanna Embury** (Founder, Licious Living and Be Fresh Local Market), **Terry McBride** (Co-Founder + CEO, Nettwerk Music and YYoga), **Haig Farris** (D-Wave Systems), and more.

E-Series also pairs participants with Mentors for 12 months of 1:1 mentorship with over 50 Mentors who have volunteered their time for the program.

"E-Series continues to grow, giving women the opportunity to empower themselves with the knowledge they need to take their business to the next level," said FWE GM Lisa Niemetscheck. "By supporting entrepreneurs across the country, E-Series is also contributing to jobs creation and thriving communities."

"This is a tried-and-true program. **Over 90% of E-Series grads since 2003 are still in business, compared to the national average of 50% of companies after being in business for five years.** We're thrilled to work with businesses of all sizes and stages over the three days, and encourage all women entrepreneurs to consider taking the program next year," said FWE Founder + Chair, Christina Anthony.

E-Series 2016 runs April 6 – 8, 2016 at the Vancouver Club. E-Series was generously sponsored by the Province of British Columbia through the Ministry of Jobs, Tourism and Skills Training and Ministry Responsible for Labour, Teck Resources, KPMG, BCSC and TELUS.

See below for a full list of participants.

For questions, contact:

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The Forum for Women Entrepreneurs is a Vancouver-based charitable organization founded in 2002 that educates, mentors and empowers over 1,500 women each year across Canada. Visit us online at [www.fwe.ca](http://www.fwe.ca).

<b>FIRST</b>	<b>LAST</b>	<b>COMPANY</b>	<b>CITY</b>	<b>PROVINCE</b>
Heather	Abbey	ShopIndig.ca	Saskatoon	SK
Megan	Armstrong	dogma training & pet services inc.	Calgary	AB
Amber	Bell	Action Play Cafe	Tumbler Ridge	BC
Jennifer	Bernard	Stagefab Custom Manufacturing Inc.	Burnaby	BC
Genevieve	Blanchet	Le Meadow's Pantry	Burnaby	BC
Lisa	Calder	Palomino Custom Closets and Millwork	Vancouver	BC
Sonia	Chhinji	Woodlot	Vancouver	BC
Allison	Chislett	IDesign Ltd.	Paradise	NL
Leigh	Cousins	flygirl productions	Burnaby	BC
Carla	DAngelo	Claudia Alan Inc	North Vancouver	BC
Colleen	Darbyshire	RC Hydraulic Tools & Services Ltd.	Hinton	AB
Henrietta	Devine	TAGULAN	Vancouver	BC
Prianka	Dhir	Beyond the Booth Media Inc.	Vancouver	BC
Michelle	Di Tomaso	Bella Gift Baskets	Vancouver	BC
Jill	Earthy	FrontFundr	Vancouver	BC
Kim	Hall	Physio2U	Richmond	BC
Jennifer	Hannay	Brix & Mortar Restaurant	Vancouver	BC
Danielle	Hartman	Tofino Vacation Rentals	Tofino	BC
Jennifer	Hollinshead	Peak Resilience	Vancouver	BC
Ingrid	Hope	Hall Printing Ltd	Trail	BC
Vivien	Hsiung	Acupoint Wellness Centre	Vancouver	BC
Janet	Kimmel	Hypopressives Vancouver	Vancouver	BC
M. Jacqui	Lambert	EsquiMedia	Kotzebue	AK, USA
Dominique	Leger	In Pursuit Mobile Boutique	Saint John	NB
Sarah	MacWilliams	Whistler Eventures	Whistler	BC
Jennifer	Maillet	Willow Creek Childcare	Terrace	BC
Trish	Mandewo	Vancouver Tumblebus	Port Coquitlam	BC
Sage	McBride	Shred Kelly	Fernie	BC
Ami	McKay	PURE by Ami McKay	Lions Bay	BC
Karen	McKinnon	McKinnon Photography	Comox	BC
Wendy	McLean	Split Rock Sustainable Technologies	Savona	BC
Calle	Mirkowsky	Four Function Autosport	Kelowna	BC
Heather	Morris	Cakewalk Desserts	Prince George	BC
Lee	Murphy	Plenty & Grace Co. Ltd.	Langley	BC
Merissa	Myles	Tree Island Gourmet Yogurt	Courtenay	BC
Michelle	Nahanee	The Capilano Tea House	Vancouver	BC
Donna	Nicks	Fresh Gourmet TakeAway	Langley	BC
Laura	Oleksow	J.L Spa Therapies O/A Spa 901	Fernie	BC
Preet	Pandher	Red Rhino Networks	Abbotsford	BC
Ashley	Ramsay	Yeti Farm Creative	Kelowna	BC
Jessica	Reilly	Spa 901	Fernie	BC
Nicolette	Richer	Green Moustache Juice Inc.	Whistler	BC
Catherine	Roscoe Barr	The Life Delicious	Vancouver	BC
Leah	Rourke	Relish Interiors	Powell River	BC
Leah	Sakata	Trans Tutoring	Vancouver	BC
Lexi	Soukoreff	Daub + Design	Vancouver	BC

Maeghan	Summers	The Noble Pig Brewhouse	Kamloops	BC
Colleen	Tatum	MXC Automotive Services	Fort McMurray	AB
Shelley	Wallace	Hagensborg Chocolates Ltd.	Burnaby	BC
Lianne	Wessner	Pukalily	Vancouver	BC