

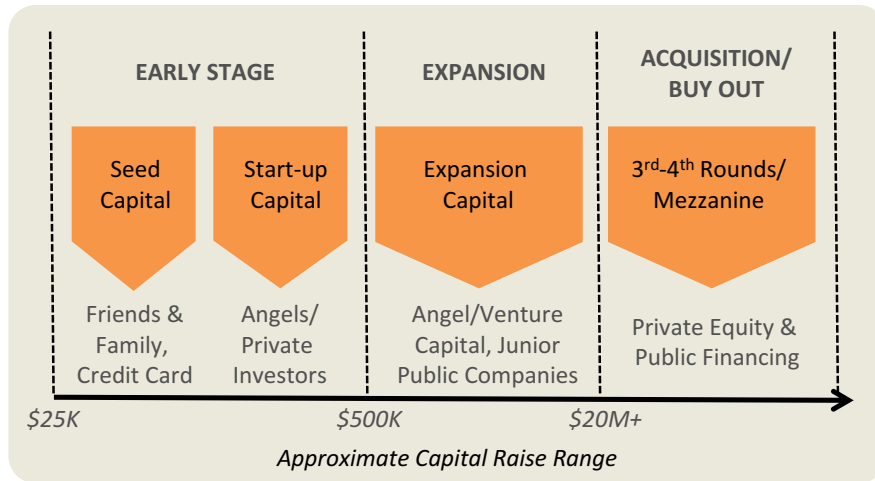
CAPITAL RAISING RESOURCES

Women Entrepreneurs

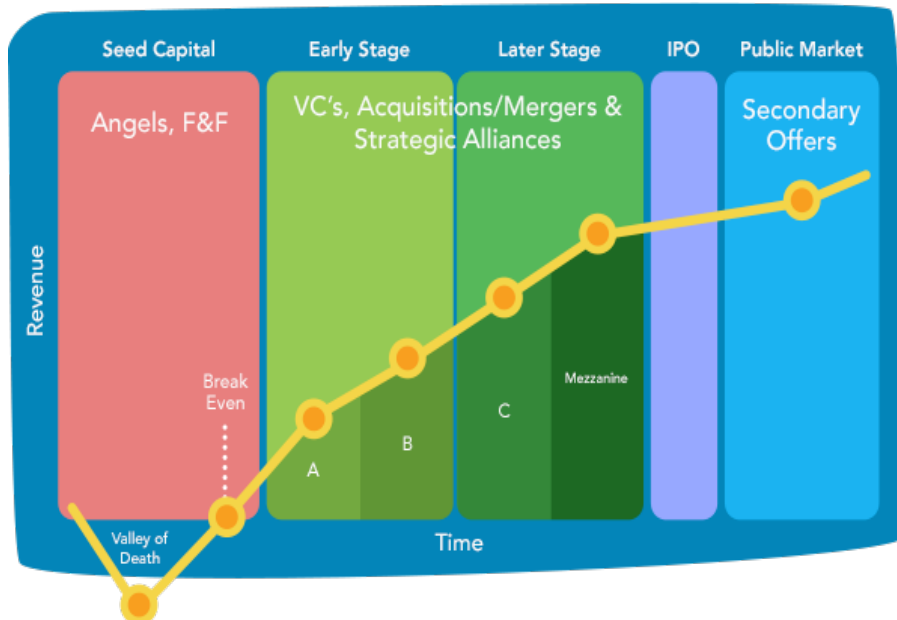
1. The Funding Stages



Stages



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Created by Jill Earthy (November 2016)

2. The Types

	Pros	Cons
Debt *borrowing money	<ul style="list-style-type: none"> No dilution Link to specific projects and opportunities 	<ul style="list-style-type: none"> Repayment terms & conditions Covenants Impact on future rounds of debt and/or equity financing
Equity *the value of the shares issued by a company	<ul style="list-style-type: none"> Strategic Support Source for subsequent rounds Brand Champions 	<ul style="list-style-type: none"> Time consuming Reporting Managing investors
Grants * not subject to being accounted Contributions * a conditional transfer payment in which there are specific terms and conditions that must be met by a recipient before payment is given	<ul style="list-style-type: none"> No dilution (you don't give up any shares) Link to specific projects and opportunities 	<ul style="list-style-type: none"> Time & effort to apply Reporting and overhead Repayment? Covenants including guarantees, etc.

3. Resources

Start-Up

[ACOA*](#)

[Alberta Women Entrepreneurs*](#)

[BDC](#)

Credit Unions

Financial Institutions

[FundRazr](#)

[Futurpreneur Canada*](#)

KickStarter/Indigogo

[NLOWE*](#)

[Women Entrepreneurs of SK*](#)

[Women's Enterprise Centre*](#)

[Women's Enterprise Centre*](#)

Type

Debt up to \$150K

Debt up to \$150K

Debt

Debt

Debt

Pre-sales/Donations

Debt up to \$45K

Pre-sales/Donations

Debt up to \$150K

Debt up to \$150K

Debt up to \$150K

Debt up to \$150K

Region

Atlantic

Alberta

National

National

National

National

National

National

New Foundland

Saskatchewan

Manitoba

BC

Growth	Type	Region
ACOA	Debt up to \$150K	Atlantic
Alberta Women Entrepreneurs*	Debt up to \$150K	Alberta
Angel Investors	Equity	National
BCTech Fund	Equity	BC
BDC	Debt/Equity	National
Catalyst Fund (CSI)	Equity	National
Centre for Social Innovation	Equity	National
FrontFundr	Equity	National
NLOWE*	Debt up to \$150K	New Foundland
NRC-IRAP	Grant	National
PARO*		Northern Ontario
Pique Ventures	Equity	BC & ON
RBC Generator Fund	Equity	National
SheEO*	Debt	National
Start-up Canada Women Entrepreneurs Fund		National
Venture Capital Firms	Equity	National
Women Entrepreneurs of SK*	Debt up to \$150K	Saskatchewan
Women's Enterprise Centre*	Debt up to \$150K	BC
Women's Enterprise Centre*	Debt up to \$150K	Manitoba

Note: *indicates programs with mentorship component.

Additional Resources

[Atlantic Association of Community Business Development Corporations](#)

[Centre for Women in Business \(Nova Scotia\)](#)

[Forum for Women Entrepreneurs*](#)

[Gro Your Biz*](#)

[Impact Money Finder](#)

Incubators & Accelerators

[New Brunswick Association of Community Business Development Corporations](#)

[Prince Edward Island Business Women's Association](#)

Provincial Governments

Small Business Service Providers

[Spring.is*](#)

[Toronto Business Centre](#)

[WEB Alliance](#)

[WEOC](#)

[Women In Biz Network](#)

Women's Enterprise Centre - [List of Funding Sources for BC Businesses](#)